

# The Cubicle Chick

CAREER | MIDLIFE | STYLE |



@thecubiclechick



## MEDIA KIT

### ABOUT

I'm Danyelle, a 49-year-old mother of two adults relishing my second act post-divorce. I create midlife content focused on career, empty-nesting, style, health, travel, and beauty. Middle-aged women often are overlooked, so I made space for us to rediscover who we are in our 40s, 50s, and onward. My content consists of my blog, and I also make Day in the Life vlogs. Additionally, you can hire me for social media management and marketing services.

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[www.thecubiclechick.com](http://www.thecubiclechick.com)

# PAST COLLABORATIONS



Culture

*Verizon, Hallmark Channel, Kia Motors & more*



Health & Beauty

*Sally Beauty, ROC, Avon, Vicks, CVS, & more*



Travel

*Marriott, Southwest Airlines, Hilton, Disney, & more*

## REACH

50k+

Social Media  
Following

45k+

Email List  
Subscribers

95k+

Monthly Blog  
Visitors

## DEMOGRAPHICS

65%

Women &  
Non-binary

85%

US & Canada  
Traffic

110k+

Median  
Income

## SERVICES

### Social Media Post:

One campaign containing up to 5 posts across four (4) social media channels promoting your products or services that align with my audience's interests.

### Blog post:

One long-form blog post (1,000+ words minimum) that includes either a step-by-step tutorial or a list of benefits of your products or services.

### Video:

A 10-15 minute video featuring your product or services. May contain a review and/or a detailed tutorial on how to use your products or services.

*Please contact me for pricing quotes based on your brand's specific needs.  
Services may be combined to create larger, discounted offers.*